

A historic day for Oregon people and forests.

Partners begin forest education and marketing co op.

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OSWA President John Poppino, Dennis Brock, Northwest Wood Products Association and Hal Salwasser, Dean of Forestry of OSU sign a memorandum of understanding to work as partners on developing a joint education and marketing coop for Oregon forests and forest products.

Initially the co op partners will work with pilot project stakeholders to develop a common understanding of the gaps that need to be filled in information exchange.

Ultimately the co op wishes to work across the entire state. It will offer advice to OSWA members on how to better plan, manage family forestlands and market the traditional and non traditional products that come from those lands such as clean air and water, wildlife habitat, timber and non timber forest products, recreation and aesthetics.

The Co op will also encourage supply for federal, tribal and state lands to ensure a steady stream of products that in turn encourages investment in milling and manufacturing.

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