

## OSWA EXEC BOARD RETREAT

SALEM, OR

JUNE 26 & 27, 2006

Attendees: Mike Barnes, John Foster, Roy Hendricks, Mark Copeland, John Poppino, Mike Gaudern.

Guests: Craig Hannerman, Chris Jarmer (OFIC) Arlene Whalen.

### **Administration:**

Based on the 2006 membership survey, the board requests for a more focused organization that has products to offer members, the corrective action plan review from Columbia county and their own desire for change, the executive committee reviewed OSWA current plans and management documents.

The Executive Committee recognized a need to review and revise bylaws for a number of reasons. Who do staff/contactors report to? Who reviews, revises where necessary and develops and adopt policies?

Too many missions and organizational objectives without targets, lead responsibilities or reporting methods.

### Recommendations:

1. **Projects and members services.** Use “Vulnerability scenario planning method” to deal with all projects and members services. This is a process that lays out the strategies, initiatives, and measures for each project we decide to implement. It delineates the project, who is the responsible person or group, short and long term outcomes with process indicators.
2. Adopt new OSWA mission and strategies.

Our Mission: **Enhance opportunities for family forest owners.**

Our Strategies to archive our mission:

- Educate: Track & communicate group and private actions affecting timber ownership.
- Advocate: Advocate positions benefiting family forest owners to ensure the opportunities that exist today are there in the future.
- Develop new member services: Assist in developing markets and products.
- Administration: Develop management structure to more effectively provide member services.

Specific Goals and Objectives 2006-2008

(For more details refer to 2006/2008 work plan)

### **Educate**

Educate membership on conservation easements and their relevance to family forestland owners. Our role would be to analyze the mechanics of achieving a conservation easement. Perhaps expand a typical Tree School class session into a 1/2 day class and charge a fee.

Identify, prepare, and deliver several programs with the OSWA office as a profit center.

Update the website with in 10 days of the set deadlines for project completion.

Extend invitations to include but not limited to associations, agencies, and educational institutions to become ex-officio members of OSWA. Our partners need to hear from us before we hear from them. We need to lead.

We will continue to engage in the 2007 Family Forest symposium project as long as it has relevance to our members and is a bottom up process.

## **Advocate**

Use the 2006 survey returns as a basis to develop policies and programs and to gauge where members are on the continuum of interests and concerns.

Executive committee examines the issues as they arise and determine the appropriate action. We will look at each policy in special editions of the Update so that members become better educated about policies. A vote by mail process will be used to make any changes.

Develop or refine policies that support the continued economic structure of the forest products industry. (Assign to GAC with Al Thayer, with support from Allan Foutch, to draft policy and return within 3 months (September.)

Note to board members. If there's a proposed change that affects us at state level, then we need to advocate either for or against. Advocate positions benefiting family forest owners.

## **Development**

Executive Committee of OSWA passed the following motion: OSWA supports research on the effectiveness of safely using insects and other biological agents for control of the invasive spread of juniper.

Recommendations: Based on survey results and letters from members:

Development best achieved long term via OSWA support of Family Forest of Oregon as a C3 able to accept development \$'s.

Mark Copeland and Mike Gaudern will investigate conservation easements / ways to transfer land intact (gifting, land trusts, market to market) as an educational/fundraising topic to pursue. Good project for Family Forests of Oregon to fundraise for. Put on workshops for members statewide by end of 2007. Suggest partner with FFO and Washington State's sister organization to achieve same goals. In Washington forestland conversion is a huge issue.

Products need to be recognized as coming out of the state office. Could have a marketing section both in Update and on website for buying and selling forestland and forest products.

## **Administration**

Recommendations:

**Bylaws:** By December 2006: Review by-laws (John Poppino, lead with potential help from Paul Nys): Review and revise by-laws, checking for omissions, conflicts, and non-conformance to the way we are doing business.

**Policy:** Determine who sets policies. Re-structure leadership to achieve goals to more effectively conduct OSWA business. Focus day to day authority to Executive Committee elected leadership. Centralize the operations, policy development and review but not the policy-approval (leave that for membership via special Update editions). Focus Board reps on role as communicators of state action upon member's behalf. Establish Treasurer position as a volunteer staff position appointed at the pleasure of the Board. Present to membership for approval via January Update and vote by mail.

**Issues.** For every issue under discussion use the Policy, Process, Product and Constraints method. Does it fit into our mission? Can we affect change? What level of priority do we assign to it?

By November 2006: Review and rewrite the duties of each executive board member. (Mike Gaudern, lead) Establish the goals and objectives of each position. Require each person to return and report. Present to Executive Committee for approval.

### **Board Development.**

By November 2007: State office organizes board training to function more efficiently. Hold training sessions for OSWA and other state groups at WFC in Portland. Hold the following sessions; media interaction, legislator (State and Fed) interaction and agencies interaction.

### **Review of staff/contractors:**

The contracts of Kristina McNitt (KLM Consulting) and Arlene Whalen, Editor of the Update, were reviewed as to performance in meeting 2005/2006 work plan objectives.

### **Oregon Forestry Industries Council:**

Chris Jarmer and Craig Hanneman reporting. After the November election all Active Management Natural Resource groups will meet to develop strategies. In the mean time the issues to deal with are:

1. Measure 37 implementation and all the related questions, including transferability.
2. OSU School of Forestry and the current state of political affairs and the harvest tax.
3. Board of Forestry appointees. Four of the seven members are living on borrowed time...their positions expired or expiring.
4. ODF staffing and the many retirements. Good relationships with ODF are really critical.
5. State land issues. Continued debate about appropriate levels of harvest off State land.
6. 60 Day Notice of Intent to Sue. Potential lawsuit against Georgia-Pacific, Hampton, Stimson, and Swanson as of point of source polluters on roads while logging on state lands. DEQ (authorized permits) and EPA (approves permits) are not mentioned in the lawsuit. Alleged that these companies use of state roads increased turbidity (among other complaints) to the state's water. Alleged violation of the Clean Water Act. Forestry is a non-point source but what about roads?

OFIC and OSWA have continued to work well together on common issues. We plan to ensure this partnership continues into the future.

Next Board Meeting will be August 4, 2006.

Respectfully Submitted, Nancy Hathaway

July 6, 2006