

**OREGON SMALL WOODLANDS ASSOCIATION
STATE BOARD MEETING**

April 20, 2006
Portland, Oregon

Attendees:

President Mike Barnes	Lincoln: Joe Steere
Baker Co.: Bert & Betty Vanderwall	Marion-Polk: Dennis Werth, Al Thayer (2nd VP)
Benton: Nancy Hathaway (2 nd VP Secretary), Gary Springer, Don Carr	Tillamook: Les Schultz
Clackamas: John Foster, (1 st VP,) John Poppino, (President Emeritus) Stan Beyer, Scott Hanson,	Washington: Bob & Bonnie Shumaker, Dallas Boge, Ron Larson
Columbia: Paul Nys	Yamhill: Brad Chapman, Jack Smith
Coos-Curry: Roy Hendrick III, (2 nd VP) Greg Stone,	Director Mike Gaudern
Lyn Boniface (Treasurer)	Tree Farm System: Mike Barsotti, Clint Bentz
Central Oregon: John Breese, Mark Copeland	ODF: Paul Bell
Douglas: David McCord, Ken Nicholls, Audrey Barnes, Bill & Joan Arsenault	Oregon Forest Industries Council: Chris Jarmer
Lake: Jon Weck	Northwest Woodlands Editor: Lori Razor
	Guest: Jenny Han

Minutes of the previous executive board meeting and regular board meeting were accepted as read.

Financial

Treasurer Boniface reported on the state of OSWA finances year to date. Due sponsorship revenues for annual meeting and staff restructure as of March 31 OSWA's actual year to date NET INCOME was \$86,466 compared to a projected \$68,731, this is a positive of \$17,912. The Executive committee had reviewed the budget and staff performance/efficiencies as requested by the board in February. A revised budget was presented to the Board to take in to account the extra work being done by our Executive Director and other changes to return more benefits to members.

It was moved, seconded and unanimously passed to ratify the Executive Board's decision to increase the Executive Directors compensation in the form of benefits and approve the revised budget.

Membership

Compared to previous years OSWA membership is holding steady. The board thanked all recruiters and welcomes all our new members. We have seen many members take advantage of the three for one offer that OSWA offers and sign more family to their existing membership. This means we now have over 2800 members. Appreciation was given to all who attended, and especially those who came from distant counties.

Chapter Reports

Baker: one new recruit.

Benton: co-hosting the next Annual Meeting with the state office in conjunction with Family Forestlands Symposium to be held in Corvallis next April.

Clackamas: preparing list of membership benefits, 1/3 sponsor of Tree School which is also recruiting mechanism, donates 2-\$1000 scholarships.

Columbia: sponsoring field trips to World Forestry Center.

Coos-Curry: positive membership trend, made \$1500 on seedling sale.

Central Oregon: losing members but small faithful core remains, land worth more residential than timberland.

Douglas: tree scaling bureau & harvesting tours going on, retention calls help retain members.

Lake: will enter Tree Farmer of the Year, many members don't actually reside in Lake County.

Lincoln: tries to sponsor kids to Magness Forest Camp, had a good seedling sale.

Marion-Polk: membership composed of 2 groups separated by Willamette Valley--coordination akin to herding cats, Polk Co. Fair had a Forestry Day theme thanks to one of the County Commissioners being an OSWA member, possibility of a 315 acre tree farm being donated as a nonprofit forest.

Tillamook: Recruited at the Tillamook Co. Fair (88,000 attendance) and got one new member. Requested advice on how to get other members engaged with local leadership.

Washington: 100,000 seedlings sold plus a native plant sale, gave a scholarship to OSU School of Forestry.

Yamhill: welcomed us as the host of the Annual Meeting, chapter sends one newsletter per year to every forest tax lot in the county.

Oregon Tree Farm System: (Clint Bentz and Mike Barsotti reporting) OTFS (as part of ATFS) is about a year away from having their certification recognized nationally and giving us access to global markets, enrolled 30,000 new members last year as the entire state of Wisconsin became certified, changing over to becoming a landowner-led organization as opposed to industry-led. Mike Barsotti announced that Bob Kintigh is a finalist for Western Region Tree Farmer of the Year. Bob's tour will be on July 29th, one station will showcase his 750 varieties of rhododendrons.

Committee Reports

Marketing & Education — OSU/OSWA run Internet site www.orforestdirectory.com must be kept up to date and active with members uploading data. Over 20,000 hits and 2,000 unique visitors in the past month. Great opportunity to let the world you have items for sale or want to buy. If we are not proactive in posting our data these folks will not return to this free site. This is a good opportunity for people to post as a group so to make supply more consistent and reliable for buyers. For more contact either Mike Gaudern at OSWA state office or Scott Leavengood at OSU.

Government Activities (GAC)--Ron Larson is retiring from the chair of the committee.

Ron Larson commended Kristina McNitt for her excellent professional leadership and her steady efforts to listen to opinions and explain issues. Chris Jarmer echoed these remarks by saying that Kristina's presence in Salem is a success. Due in part to her efforts, we can do things in Oregon that aren't allowed in Washington or California. She's a real asset.

What about upcoming Board of Forestry appointments? The Governor hasn't forwarded a name yet, but soon there will be 4 openings on the Board. Diane Snyder will not seek reappointment. In today's special session the Governor could possibly appoint new BOF members, but they would still need Senate confirmation.

Committee for Family Forestlands (CFF)

Planning is in the early stages for an April 2007 symposium in Corvallis. As this date is almost identical to the Annual Meeting date, we are trying to dovetail the two meetings. CFF would like the results of the upcoming OSWA survey to use in planning the content of the symposium.

NW Woodlands (Lori Rasor)

The summer issue (mid-May deadline) will feature Good Neighbors. The fall issue will be about Tool Time--feel free to write in about your favorite forestry tool. Fall issue will also be a coupon issue.

Other Business

Clint Bentz announced that he and Mark Green have completed a succession-planning component to their series "Ties to the Land." It will be available as workbooks and on DVDs.

Les Schultz suggested all pertinent information needs to be in the Update as not everyone is computer literate. All policy changes should be printed. It would also be helpful for packets about OSWA to be ready for local Candidates' Fairs.

Greg Stone asked the question, What about the focus of the organization? Too narrow, too scattered? Mike Barsotti thinks we need to be involved in lots of things so that the moment is right, we're up to speed and ready to move on any given issue. Mike Gaudern welcomed the request by a number of Board members for leadership training. He and others or working with a systems planner to help OSWA focus it's strategies so we can tell when the time is right and what we want from our efforts at that moment. The Board encouraged Mike and the Executive committee to work at the June Executive Retreat on this approach.

Complementary memberships for cost-of-publications-only comes to \$35-40 including mailing and handling. This would be for extension agents and other valuable allies, not family members. Currently this may conflict with our by-laws. This issue will be re-visited.

Respectfully submitted,
Nancy Hathaway
April 20, 2006